

अभिव्यक्ति 2024

Thursday, 7th March 2024 | 9:30 am onwards

Last Date of Registration is 1st March 2024


Faculty Co-ordinator

Mr. Anurag Singh- +91-8178678342 | Dr. Sandhya Sharma- +91-9871258691

Student Co-ordinator

Ms. Shruti Raj- +91-9798495607 | Mr. Deepanshu Kumar- +91-6396973076
Ms. Avni Agarwal- +91-8929667560 | Mr. Atamaj Solanki- +91-9369073724

 **IMS Ghaziabad**
(University Courses & Campus)

 abhivyakti@imsuc.ac.in

Scan for Registration



<https://rb.gy/gpncdw>

**ATTRACTIVE
CASH
PRIZES**

**Participation
certificates
for all**

PTC

**PHOTO
MANIA**

**SOLO
ACT**

**1
MINUTE
FRAME**

**MEDIA
RANGOLI**

**INSTITUTE OF MANAGEMENT STUDIES GHAZIABAD
(University Courses Campus)**

Department of Journalism and Mass Communication

अभिव्यक्ति 2024

one of the most significant media events hosted for budding journalists and aspirants.

This event will help burgeoning young minds in various fields such as 1Minute Frame, Photo Mania, Media Rangoli ,PTC, and Solo Act.

The literal meaning of abhivyakti is- “to express”.

The art of expressing thoughts in a way where one builds connections that go deeper than just the surface, melt into consciences, and leave behind an ever-lasting impression is the very essence of this event.

Aimed to challenge, engage, and entertain college students by encouraging such events.

The fest will witness one of the most prominent personalities from the media.






The Mission & Objective of Abhivyakti:

- To encourage college students and provide them a platform to showcase their talent.
- To blossom young media aspirants and shape them into a better asset for the field.
- To understand the underlying dimensions of motivation for attending a prominent fest such as this to teach dynamic qualities for understanding the concept of media culture.

The Outcomes of the Abhivyakti:

- Students become acquainted with an event organization and develop their professional skills by participating in a multi-dimensional event.
 - It creates a supportive and inclusive environment that promotes artistic growth, cultural understanding, and personal development.
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Events at Abhivyakti



1. PTC

2. Photo Mania

3. Media Rangoli

4. 1 Minute Frame

5. Solo Act



Awards & Prizes for each competition

Cash Prizes (1st and 2nd)

Trophy (1st, 2nd & 3rd)

Certificate (Winners, Participation and Appreciation)



RULES AND REGULATIONS FOR THE EVENTS:

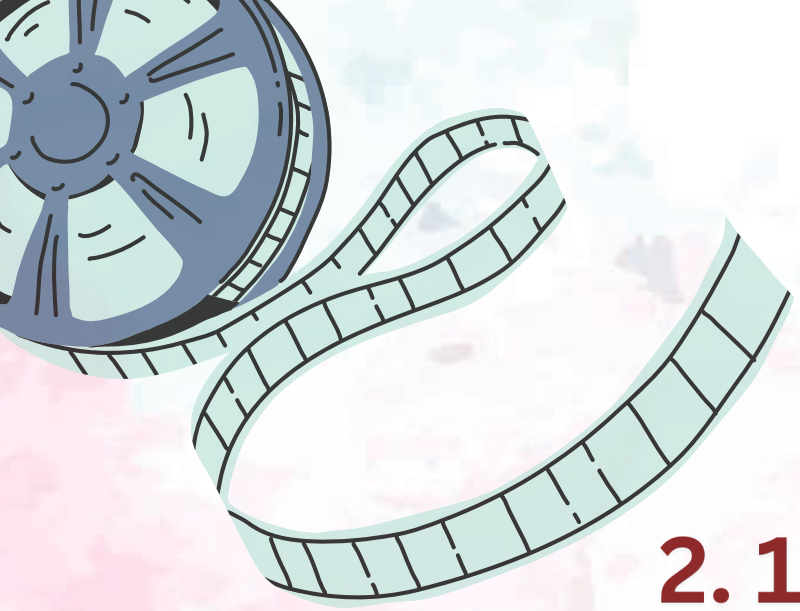
1. Piece to Camera (P2C)

- The duration of your piece should be of maximum 2 minutes
- Topics: current trending news/issues, social aspects
- Language: Hindi or English
- Team members: maximum of two
- PTC should have an opening, bridge, and a closing
- Words: no words should be used that include vulgar or tawdry substance.
- Awards: for first and second position - cash prize/trophy and certificate
- For the third position – trophy and certificate only.
- Participation certificates for all participants.
- **Results:** will be declared during the event closing ceremony



Committee head: Diksha Benipuri - 926352075

Sub-head: Mugdha Jugran - 9899378256



2.1 Minute Frame

- The video must be shot inside the IMS UC campus
- Video must not exceed the time limit of 1 minute
- The video must be related to the given topic. (the topic will be given at the time of competition)
- Every individual should make their own video.
- The video may include voiceover and music. Both must be decent.
- Can include pictures related to the given topic (the pictures must be shot inside the IMS UC campus)
- Avoid the use of abusive language or content.
- Video must be submitted in a 16:9 ratio (landscape) format.
- Your video should be engaging to the audience.
- You can also include your face in the video, make sure you present yourself as confident in front of the camera.
- The video can be shot through phones/cameras
- The video is to be submitted in the stipulated time frame with video editing.

Committee head: : Aditya Tomar - 9153703954

Sub-head: Vanshika Singhal - 9149286281



3. Photo Mania

- Participants have to submit both hard copies (Size A3) with higher resolution and soft copy through the email id – abhivyakti@imsuc.ac.in
- Theme of Photography – Nature Photography, People Photography, Street Photography.
- Each Participant has to submit a maximum of 2 photographs.
- Digital manipulation that distorts the reality of the image will not be allowed.
- The Submission deadline is 2nd March 2024, before 2 pm.
- All submitted images are non-returnable. The file name for each image should be clearly labeled with the participant's name.
- Participants are entirely responsible for all entry-related costs.
- All participants can submit their photographs by hand or by registered post after the online registration. Once the hard copy is submitted, your participation will be confirmed.
- Participants who want to submit their photographs by registered post can send them to IMS Ghaziabad University Courses Campus NH 9 Adhyatmik Nagar Ghaziabad (NCR)
Uttar Pradesh – 201015
- Participants should compulsorily submit a soft copy of the photograph on the given Email ID.

Committee head: : Yash Gaur - 9811451342

Sub-head: Sonal Satsangi - 9818287354

4. Media Rangoli

- The theme of the competition is restricted to “Power of Media”.
- Only colors and flowers can be used for making rangoli.
- Material for making Rangoli to be brought by the participants.
- The Rangoli should be drawn in the space fixed by the judges. It will be the same for every team for all the participants.
- Each team may have a maximum of four participants from the same institution.
- A fixed time limit will be allocated to the participants to draw the Rangoli.
- No pencils or chalk are allowed to make rough sketches as it has to be traditional.
- The use of stencils is prohibited.
- During Rangoli making, students are not allowed to carry any kind of paper materials or electronic gadgets.
- The space provided will be of measurement 4 feet by 4 feet. Participants have to complete their artwork within the given space
- The time duration allotted will be 1 and a half hours. No extra time will be given in any case.
- Decisions taken by the judges will be final and shall be accepted by all.

Committee head: : Riya Singh - 9582897606

Sub-head: Deepanshi Tyagi- 8445340878

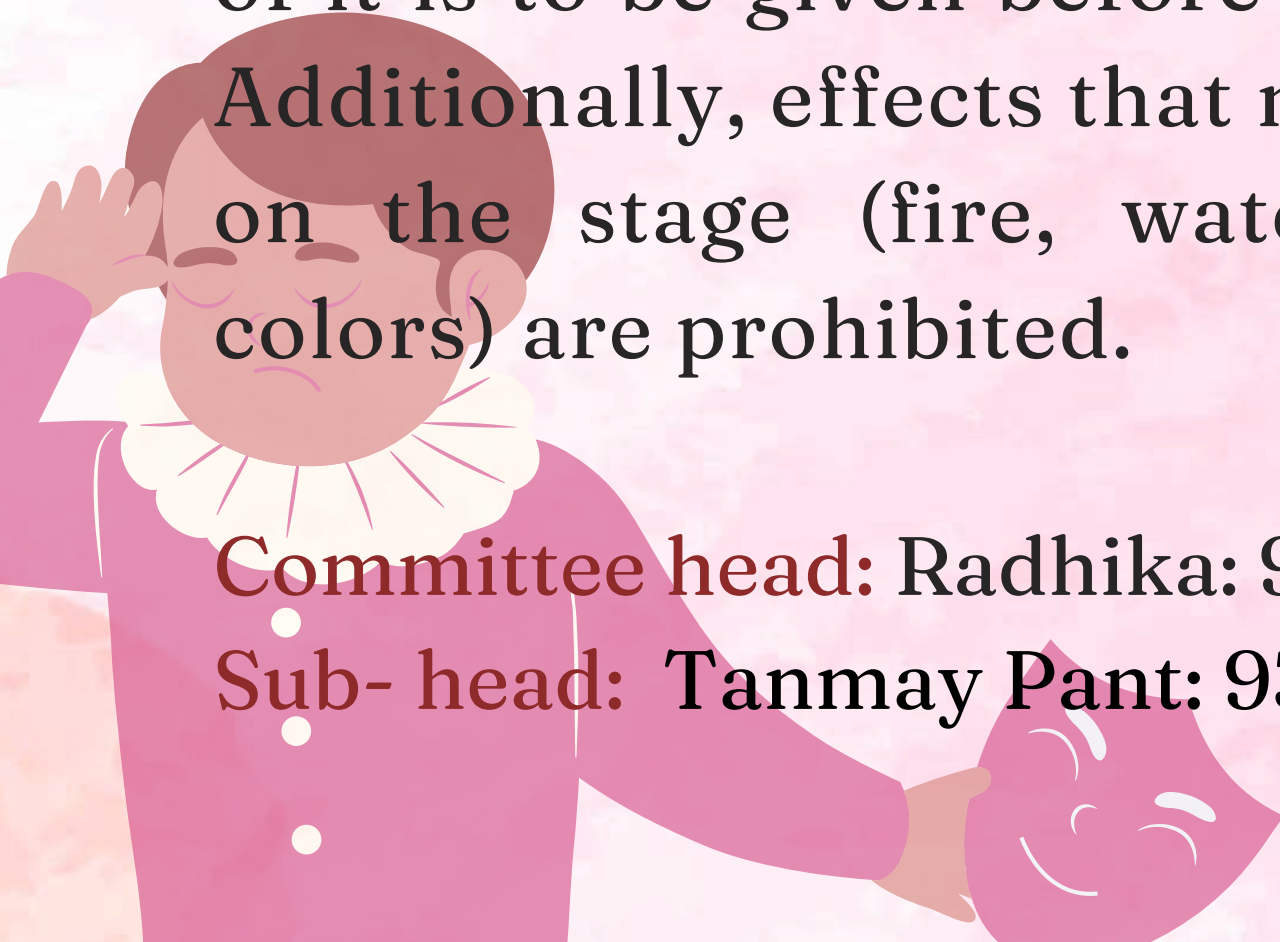
5. Solo Act

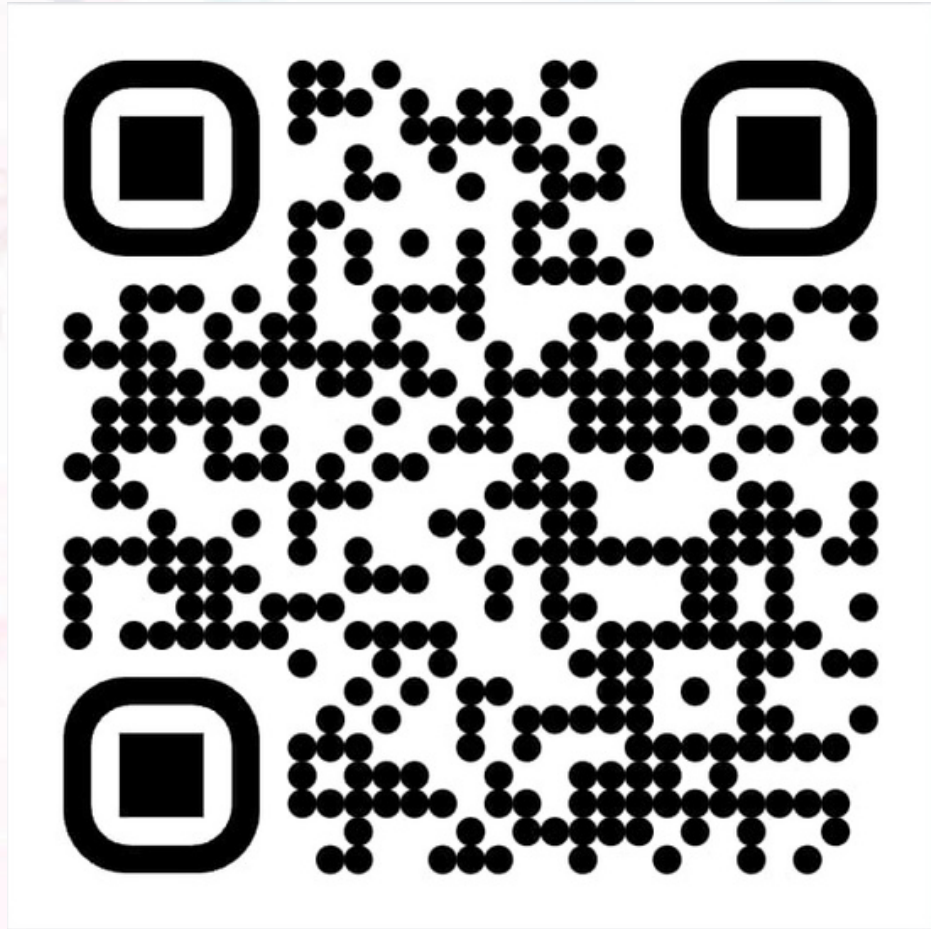


- Only solo participation is allowed
- The theme of the performances should be related to Bollywood.
- Use of abusive and vulgar language is prohibited
- Performance that hurts anyone's sentiments, offensive to any person or community is allowed.
- Judging criteria include adherence to the theme, voice, character, plot, dialogues, stagecraft, and overall impression.
- Costumes should be selected accordingly.
- Performance Time limit: 2 – 5 minutes
- If any props are to be used, the information of it is to be given before the performance. Additionally, effects that may create clutter on the stage (fire, water, or powdered colors) are prohibited.

Committee head: Radhika: 9815438662

Sub-head: Tanmay Pant: 9311743992





Form link: <https://rb.gy/gpnedw>

Contacts:

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